

Capability Statement:

Curriculum Development

We design and deliver materials for a wide variety of intercultural, and diversity, equity, and inclusion applications. Our curricula account for who learners are, in each learning context, so as to maximize learning.

CORE COMPETENCIES

- Instructional design for intercultural competence, DEI goals, and team building.
- Content development for effective communication across differences.
- Evidence-based techniques and attention to learner needs and experiences.
- Program facilitation of learning experiences on multiple platforms, with particular skill in virtual learning across disparate locales.

DIFFERENTIATORS

- 100% customized to client need, context, and timeline.
- Experience with complex, multi-site organizations.
- Demonstrated capacity to work with diverse, local collaborators in 30+ countries.
- Broad network of internationally-recognized thought leaders.
- Every team member has 20+ years of experience designing curricula
- Demonstrated success across multiple government agencies and sectors.

COMPANY DATA

Our customized learning experiences are based on principles of backward design, to enable transformative learning whether in person or virtual.

611430 Professional and Mgmt. Development Training
611639 Language and Culture School
611710 Educational Support Services
541720 Development in the Social Sciences
541618 Other Management Consulting Services
611710 Educational Support Services
Accepts Credit Cards: Yes

PAST PERFORMANCE

- **Association of Fundraising Professionals-RI** | Prime | 2021 | \$7,600 | Diversity Forum Facilitation for Board Members– Ray Nunez, Vice President, ray@thenunez.com
- **DLNSEO: DoD** | Sub-contract via JMU | 2022-Present | \$134,450 | Large Scale Intercultural Assessment of ROTC Cadets for Project Global Officer–Dr. Sam Eisen, Director of Programs, samuel.d.eisen.civ@mail.mil
- **NASA SARP** | Sub-contract via BAERI | 2023 | \$86,310 | Intercultural Team Building: Student Airborne Research Program–Dr. Robert Swap, Associate Division Director for Mission Planning ES, robert.j.swap@nasa.gov
- **Institute for Intercultural and Global Education** | Prime | 2022 | \$22,800 | Diversity in the Workplace Course Development and Training, Kansai University, Japan–Dr. Keiko Ikeda, keikoikeda@kandaicourse.net
- **TABADUL: State Department** | Sub-contract via FIU | 2020-2023 | \$7,000 | Intercultural Activities for Arabic/English Virtual Reality-Based Language Learning–Dr. Melissa Baralt, PI for Steven's Initiative, mbaralt@fiu.edu

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PSC CODES: AF11, B542, R405, R406, R410, R412, R422, R426, R431, R499, R702, R799, U001, U002, U008, U009, U099.