

Capability Statement:

## Curriculum Development

We design and deliver materials for a wide variety of intercultural, and diversity, equity, and inclusion applications. Our curricula account for who learners are, in each learning context, so as to maximize learning.

### CORE COMPETENCIES

- Instructional design for intercultural competence, DEI goals, and team building.
- Content development for effective communication across differences.
- Evidence-based techniques and attention to learner needs and experiences.
- Program facilitation of learning experiences on multiple platforms, with particular skill in virtual learning across disparate locales.

### DIFFERENTIATORS

- 100% customized to client need, context, and timeline.
- Experience with complex, multi-site organizations.
- Demonstrated capacity to work with diverse, local collaborators in 30+ countries.
- Broad network of internationally-recognized thought leaders.
- Every team member has 20+ years of experience designing curricula
- Demonstrated success across multiple government agencies and sectors.

### COMPANY DATA

Our customized learning experiences are based on principles of backward design, to enable transformative learning whether in person or virtual.

**611430** Professional and Mgmt. Development Training.

**611639** Language and Culture School.

**611710** Educational Support Services.

**541720** Development in the Social Sciences.

**541618** Other Management Consulting Services.

**541690** Other Technical Consulting Services.

**Accepts Credit Cards:** Yes.

**WOSB Certified;** SWAM: 825905

### PAST PERFORMANCE

- **Association of Fundraising Professionals-RI** | Prime | 2021 | \$7,600 | Diversity Forum Facilitation for Board Members– Ray Nunez, Vice President, ray@thenunez.com
- **DLNSEO: DoD** | Sub-contract via JMU | 2022-Present | \$134,450 | Large Scale Intercultural Assessment of ROTC Cadets for Project Global Officer–Dr. Sam Eisen, Director of Programs, samuel.d.eisen.civ@mail.mil
- **NASA SARP** | Sub-contract via BAERI | 2023 | \$86,310 | Intercultural Team Building: Student Airborne Research Program–Dr. Robert Swap, Associate Division Director for Mission Planning ES, robert.j.swap@nasa.gov
- **Institute for Intercultural and Global Education** | Prime | 2022 | \$22,800 | Diversity in the Workplace Course Development and Training, Kansai University, Japan–Dr. Keiko Ikeda, keikoikeda@kandaicourse.net
- **TABADUL: State Department** | Sub-contract via FIU | 2020-2023 | \$7,000 | Intercultural Activities for Arabic/English Virtual Reality-Based Language Learning–Dr. Melissa Baralt, PI for Steven's Initiative, mbaralt@fiu.edu

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**PSC CODES: AF11, B542, R405, R406, R410, R412, R422, R426, R431, R499, R702, R799, U001, U002, U008, U009, U099.**