

Program Evaluation



We leverage data to provide guidance on how programs can better function in their unique contexts. Using context appropriate tools, we collect evidence to document program effectiveness, identify areas of growth, and inform strategic planning.

CORE COMPETENCIES

- Expertise in stakeholder-driven evaluation processes.
- Context-specific survey, focus group, and interview design and facilitation.
- Culturally-responsive data collection, analysis and interpretation.
- Logic model development and application.
- Analysis of complex and nested organizational ecosystems.
- Implementation of findings and follow-on capacity building.

DIFFERENTIATORS

- 100% customized to client needs, context, and timeline.
- Skilled in qualitative and quantitative methodologies.
- Experience with complex, multi-site, large-scale, longitudinal evaluation.
- Certified in multiple assessment instruments.
- Demonstrated capacity to work with diverse, local collaborators in 30+ countries.
- A broad network of internationally recognized thought leaders.
- Team members have 20+ years of experience evaluating programs.
- Demonstrated success across multiple government agencies and sectors.

COMPANY DATA

We use a human needs-based framework, which we believe is essential to understand dynamic interactions between learners and the learning environment, producing sustainable, targeted outcomes.

611710 Educational Support Services
541720 R&D in the Social Sciences
541611 Administrative Management and General Management Consulting Services
541690 Other Scientific and Technical Consulting Services

Accepts Credit Cards: Yes.
WOSB Certified; SWAM: 825905

PAST PERFORMANCE

- **NASA SARP** | Sub-contract via BAERI | 2023 | \$86,310 | Program Evaluation/Intercultural Team Building: Student Airborne Research Program—Dr. Robert Swap, Associate Division Director for Mission Planning ES, robert.j.swap@nasa.gov
- **NASA MIRO** | 19-MAIANSEMIRO-001 | 2019-Present | \$120,000 | Program Evaluation: Sitting Bull College and Standing Rock Tribal Community, Facility for Innovative Atmospheric Research and Evaluation—Dr. Mafany Mongoh, Faculty PI, mafany.mongoh@sittingbull.edu
- **DLNSEO: DoD** | Sub-contract via JMU | 2022-Present | \$134,450 | Large Scale Intercultural Assessment—Dr. Sam Eisen, Director of Programs, samuel.d.eisen.civ@mail.mil
- **VA Dept of Education** | Sub-contract via JMU | 2021-22 | \$35,759 | Program Evaluation: Statewide Teacher Induction Program—Ms. Jaclyn Nickell, Executive Director of External Initiatives, nickellj@jmu.edu
- **NSF IRES** | Sub-contract via MSU | 2018 | \$5,000 | Program Evaluation: Super Computing Research Collaboration in China—Dr. Camille Archer, Director of Training at Institute for Cyber-Enabled Research archerc5@msu.edu

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PSC CODES: AF11, B542, R405, R406, R410, R412, R422, R426, R431, R499, R702, R799, U001, U002, U008, U009, U099.